

New in The RFID Shop

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Available in The RFID Shop



NFC Inlays and Labels Non-metal and on-metal tags available

EFFICIENTLY TAG LARGE QUANTITIES OF METALLIC OR NON-METALLIC ASSETS TO ENABLE POWERFUL RFID APPLICATIONS

- Effortless integration Simply apply tags to your assets.
- Ready adoption Interoperable with NFC Forum compliant devices.
- Enhanced effectiveness Faster, more accurate than QR-codes or text transactions.

HID Global Inlays & Labels are small, thin self-adhesive tags that allow discreet or overt placement. Smartphone-wielding customers can interact in real time with your brand, once the labels are in place. Wireless technology enables effortless transactions, engaging improved customer participation and satisfaction.



Non-metal Inlays and Labels

NFC technology has enabled the convergence of social media, localized promotional efforts and mobile technology, empowering marketers with unprecedented tools to promote products and services while rewarding customer loyalty.

Use for:

- Smart advertisement (poster, menu...)
- Goods and device authentication
- Voucher and coupons
- Events, leisure
- Mobile companion tags
- Proof of Presence



On-metal Labels

Their flexible special shielding allows application on flat or curved metallic objects like liquid containers, laptops, pipes or machinery. These white PET labels are only 1.2 mm thin and may be encoded and printed in standard label printers to apply logos, bar-codes, QR codes or text.

For industrial applications, HF on-metal labels enhance the speed and accuracy of inventory and process management systems. Use for: Asset Tracking



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